

ADVERTISE AND GET RECOGNIZED IN THE OQHA NEWS



Don't miss out on the opportunity! Advertise at the CanAm Equine Emporium, to AQHA judges, local tack shops, 4-H Clubs and all OQHA members & Congress!

We're showcasing Ontario and all it's talent this year in our Membership Issue this spring and our Breeder's Issue this fall. Advertise and get noticed in the industry by world's top Judges and Competitors.

PRICING:

Front Cover Colour	\$650
Inside Front Cover Colour	\$375
Inside Back Cover Colour	\$375
Back Cover Colour	\$450
Double Page Spread Colour	\$650
Full page colour	\$350
1/2 page colour	\$200
Double page spread B&W	\$325
Full page B&W	\$175
1/2 page B&W	\$100

Business Card \$30 per issue or \$50 for 2 issues including listing on the OQHA Website
Colour Classified \$50

* Above rates subject to G.S.T. Ad design can be provided at an additional charge.

DIMENSIONS:

Full Page	8.5" Wide x 11" Tall
1/2 page horizontal	7.5" Wide x 5" Tall
1/4 page square	3.75" Wide x 5" Tall
Business card	3.5" Wide x 2" Tall

MECHANICAL REQUIREMENTS:

File to be provided as a 300dpi, pdf, .jpeg, .eps file, and can be provided on disk or emailed to crawfordqh@gmail.com

Trim size: 8.5" x 11" Live area: 7.6875" x 10.125"

Full bleed ads must include 0.125" bleed to trim size

Stock: 70/80lb glossy

DISTRIBUTION:

Membership Issue: CanAm Equine Emporium, distributed to a number of AQHA judges as well as at out of province AQHA shows, 4-H Clubs, local tack shops and all OQHA Members

Futurity issue: All OQHA Members, and once again being distributed at the All American Quarter Horse Congress, offering an excellent distribution for our advertisers.

DEADLINES:

Membership Issue advertising deadline is April 15th, 2011

Futurity Issue advertising deadline is July 15th, 2011

**Book early for best placement! Want to advertise, but don't have creative?
We have the solution. Contact us for more information.**

TO BOOK YOUR AD SPACE CONTACT:

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